

CRANBERRIES

Massachusetts cranberry production in 1998 was 1.87 million barrels, 11 percent below the previous year's output, placing Massachusetts second in overall cranberry production. Wisconsin produced 47 percent of the nation's cranberries in 1998, while Massachusetts produced 33 percent of the total crop.



Acreage in Massachusetts decreased by 200 acres from the 14,600 acres grown in 1997 to only 14,400 in 1998.

Growers reported good pollination weather and prospects were high at the time of the 1998 August 1 forecast. At

that time, growers reported average bloom and set, with medium-sized berries expected. Insect and disease problems were relatively light during the year. By the end of the season, color and quality were still reported to be good with average sized berries harvested. Bog yields decreased from 1997 by 10 percent to 130.0 barrels per acre. The preliminary value of the 1998 crop was placed at \$70.2 million, averaging only \$37.50 per barrel; the lowest price received per barrel since 1980.

Maine cranberry statistics were made available through the Cranberry Associate at the University of Maine Cooperative Extension at 207-581-2940.

CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 1989 - 1998

STATE & YEAR	Area Harvested	Yield per Acre	Production		Utilization			Utilized Price per Barrel ^{2/}	Value of Utilized Production
			Total	Utilized	For Fresh Market	For Processing	Shrinkage ^{1/}		
	Acres	Barrels	1,000 Barrels ^{3/}					Dollars	1,000 Dollars
Maine ^{4/}									
1997	--	--	2.0	--	--	--	--	--	--
1998	70	45.7	3.2	3.1	0.7	2.4	--	55.00	171
Massachusetts									
1989	12,400	146.4	1,815	1,815	140	1,632	43	45.70	82,946
1990	12,400	106.3	1,318	1,318	78	1,240	0	47.60	62,737
1991	12,700	155.6	1,976	1,976	75	1,869	32	49.80	98,405
1992	13,200	143.0	1,887	1,887	100	1,757	30	53.60	101,143
1993	13,100	143.5	1,880	1,880	92	1,753	35	51.80	97,384
1994	13,500	144.6	1,952	1,952	99	1,831	22	50.60	98,771
1995	14,100	112.9	1,592	1,592	97	1,472	23	54.30	86,446
1996	14,200	121.3	1,722	1,722	70	1,628	24	70.90	122,090
1997	14,600	143.8	2,100	2,100	93	1,946	61	66.20	139,020
1998	14,400	130.0	1,872	1,872	91	1,749	32	37.50	70,200

^{1/} Cranberries paid for by processors and lost because of dehydration and berry breakdown after delivery.

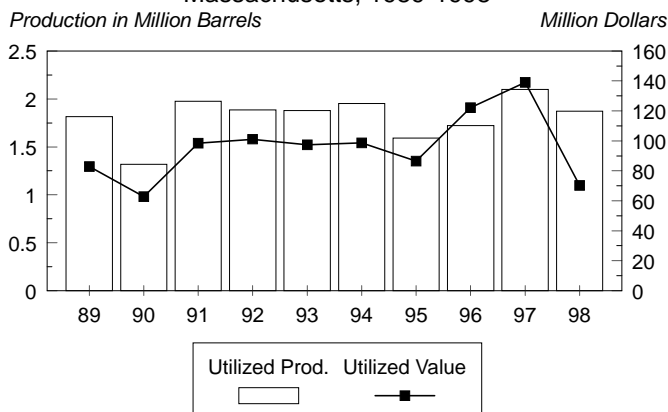
^{2/} Equivalent returns at first delivery point, screened basis of utilized production. Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before any deductions for capital stock and other retains.

^{3/} Standard weight used for one barrel of cranberries is 100 pounds

^{4/} Source of Maine Cranberries: Cranberry Associate, University of Maine Cooperative Extension, 207-581-2940

Cranberry Utilized Production & Value

Massachusetts, 1989-1998



US Cranberry Utilized Production, 1998

Percent by State

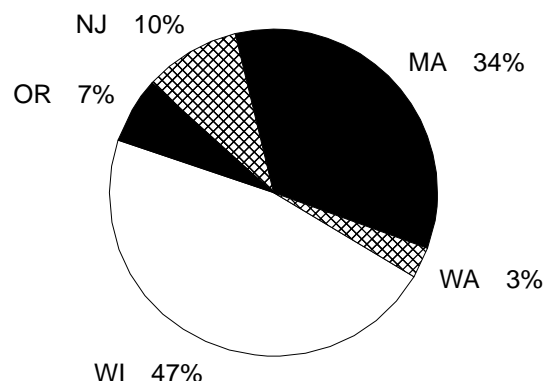


Chart may not add to 100% due to rounding